

## **PRESS RELEASE**

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### **Who needs an agent or a publisher?**

#### **73 year old first time author self promotes Memoirs to roaring success**

**August 18, 2009** Carol Sue Gershman decided not to wait around to find a publisher or agent . She self published her memoir and hit the road. Through her own efforts and putting 4500 miles on her hot yellow mustang convertible, she has signed in more than 25 locations.

When she decided to reenact the places she wrote about in her memoir; road-tripping along the same route, she spontaneously called the Barnes and Nobles, Borders and independent book stores along the way and interested them in her story. Much to her surprise she got bookings. "I had a story to tell, and at my age, I wasn't going to wait around to see if any professional agent agreed with me. I picked up the phone, and booked myself. I have always been a believer in following ones dreams and not taking no for an answer."

The highlight was Washington, D. C. Omar Berry, store manager of Borders placed a banner covering an entire window of her in the heart of downtown Washington. "Now that was a thrill," she said.

Now taking a break and residing in Sag Harbor, N. Y., she gives formal book talks. She tells her audience that they can live agelessly and passionately too. She says by discovering what your passion is and by paying no attention to how old you are, you can follow your dreams at any age. Keep yourself in good health and follow your spirit! You would be surprised she said, at how much you have inside of you that needs to be discovered.

There is so much more to come she says a new world where good things happen every day. "Just think, if I had waited for an agent or publisher none of this would have happened. I might still be waiting to be chosen, and if my book was published, it would have taken another one or two years to hit the shelf."

Would she turn down a publishers offer? Not sure she said, you know those contracts. There is a new self publishing world out there. When I run out of states, I might consider driving around Europe and Australia? Why not?

